

APVI Strategic Action Plan 2023

APVI Scope

The principal purpose of the APVI is to support the development and uptake of **solar photovoltaics** and **related technologies** through **research, analysis, information, data, collaborative activities, networks, guidelines, practices** and **submissions**.

- The range of “related technologies” is broad. As well as solar PV and solar heating and cooling, APVI interests include batteries (of all scales) and other storage technologies, EVs, heat pumps, demand management, monitoring and control, etc., *with specific reference to how they enable and support the deployment and integration of solar technologies.*
- The APVI’s focus on *research and data* distinguishes us from, and is complementary to, other membership organisations in solar and related industries.

Strategic Objectives

- **Sustainable organisation.** Maintain and increase APVI membership of researchers and innovators in solar and related technologies.
- **Build a co-operative community.** Increase opportunities for networking and sharing research.
- **Industry and regional linkages.** Build connections with related industries and across the Asia-Pacific region.

Actions	Sustainable organisation	Co-operative community	Linkages
Membership			
Increase Member Value	X	X	
Increase participation of individuals within an organisation member	X		
Increase memberships of Universities and Industry Innovators	X	X	x
Communications			
Communication across multiple platforms – website, social media etc	X	X	X
Initiate a news digest	X	X	
Conference			
Continue to broaden scope		X	X
Offer scholarships for Asia Pacific student participation			X
Encourage Asia Pacific Participation			X
Future workforce		X	X
Workshops and networking events			
PV in Australia launch	X	X	
IEA Task workshops		X	X
Highlight Task activities and outcomes at industry events		X	X
Manufacturing sustainability			
Initiate a strategic Australian manufacturing project	X		X